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DUCO

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GLOSS ENAMEL



One Coat Magic



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E. I. DU PONT DE NEMOURS & COMPANY (INC.)

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Transform

THE ART OF MAKING OLD THINGS NEW with "DUCO"

Here is a fascinating and useful way to give your old, worn-out furniture a new glow with DUCO. One glistening coat will transform your old furniture into pieces of matchless beauty and charm. From the first brushful to the last, you'll find DUCO remarkably easy to use. It flows freely off the brush and dries quickly to a very tough, elastic finish that retains its sparkling beauty for years!

For new, imaginative ways of painting your furniture, see your Du Pont Dealer. Ask him for a copy of the colorful booklet entitled, "Transformagic by Du Pont". It tells you just how to transform old furniture into smart, decorative pieces.



agic





DU CO

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One-Coat Magic Enamel



SMOOTH FLOWING

Du Pont DUCO brushes on easily . . . spreads evenly and smoothly . . . dries quickly to a gleaming, flawless surface that is free of all brush marks. DUCO is economical, too, for a little goes a long way.

ONE COAT COVERS

Because DUCO has such excellent hiding power, one coat covers most surfaces! Of course, when painting new, porous wood, you should apply a first coat of DUCO Undercoat. You'll have a superior foundation for a beautiful finish coat!



QUICK DRYING

You will appreciate the fast-drying characteristics of Du Pont DUCO. Your tables, chairs and lawn furniture can be placed in use without the usual delay associated with painting!

AMAZING DURABILITY

Due to its durable, long-wearing finish, Du Pont DUCO holds its high gloss and beauty unusually long! A DUCO surface is tough and elastic . . . resists chipping, yet stands repeated washings like hard tile!



BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY



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WHITE stays WHITE . . . COLORS stay BRIGHT

DUCO remains bright and beautiful for years . . . sparkling with gloss . . . white as snow . . . color-true! Use DUCO for interior walls and woodwork, for furniture both inside and outside.

New!

DuPont DUCO is now available in a beautiful SEMI-GLOSS for walls and ceilings. Its silken sheen is easy to clean . . . lasts for years!

See the soft pastels and striking deeper shades on the DUCO SEMI-GLOSS color card.



A rectangular color swatch of a very light, off-white or light cream color.

LIGHT IVORY

A rectangular color swatch of a pale yellow or cream color.

CREAM

A rectangular color swatch of a bright yellow or maize color.

MAIZE TAN

A rectangular color swatch of a medium green or jade color.

JADE GREEN

A rectangular color swatch of a dark green or hunter green color.

HUNTER GREEN



PEARL GRAY



FRENCH BLUE



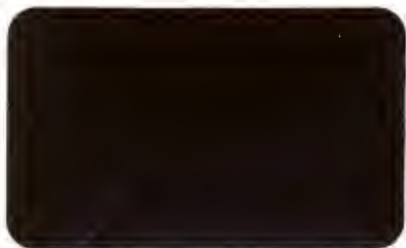
PRIMROSE
YELLOW



CHINESE RED



RICH RED



WALNUT
BROWN



SHELL PINK



POWDER BLUE



BERMUDA BLUE



ADMIRALTY
BLUE

Intermixed Colors

Below are a few of the gay, appealing shades that you can make by mixing various DUCO colors. The number of "personal" shades you can create is endless and many combinations will probably suggest themselves to you. Always be sure, however, to mix enough enamel to complete the job.



$\frac{1}{2}$ JADE GREEN
 $\frac{1}{2}$ BERMUDA BLUE



$\frac{1}{2}$ CREAM
 $\frac{1}{2}$ SHELL PINK



$\frac{1}{2}$ WHITE
 $\frac{1}{2}$ LIGHT IVORY

$\frac{1}{2}$ FRENCH BLUE
 $\frac{1}{2}$ LIGHT IVORY



$\frac{1}{2}$ SHELL PINK
 $\frac{1}{2}$ PEARL GRAY



$\frac{1}{2}$ MAIZE TAN
 $\frac{1}{2}$ FRENCH BLUE



4 PARTS WHITE
1 PART PRIMROSE
YELLOW



$\frac{1}{2}$ JADE GREEN
 $\frac{1}{2}$ HUNTER GREEN



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